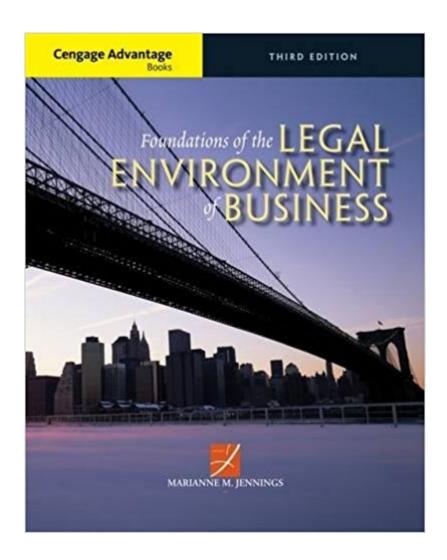


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Cengage Advantage Books: Foundations Of The Legal Environment Of Business





Synopsis

With more than 200 real-world cases and critical-thinking exercises, FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 3E helps readers define their ethical compass within the business world. Authored by a renowned scholar of business ethics, this concise legal environment text covers all core topics and fulfills current curricular and AACSB accrediting standards. It uses an integrated approach to thoroughly explore the intersection of law, business strategy, and ethics. The third edition features intriguing examples of legal and ethical issues pulled straight from the news and pop culture. All-new cases have been strategically chosen to integrate multiple chapter concepts. In addition, new self-graded quizzes at the end of each chapter enable readers to check how well they read and understood chapter material.

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Customer Reviews

Marianne M. Jennings, J.D., Emeritus Professor of Legal and Ethical Studies, has taught at the WP Carey School of Business, Arizona State University since 1977. She was named professor of the year in the College of Business in 1981, 1987, 2000, and 2010. She served as director of the Joan and David Lincoln Center for Applied Ethics at ASU from 1995-1999. Ms. Jennings has written six textbooks and four monographs in the areas of business ethics, ethical culture, and legal environment. She was director of the Lincoln Center for Applied Ethics from 1995 to 1999. Ms. Jennings has worked with government agencies, professional organizations, colleges and universities, and Fortune 100 companies on ethics training and culture. She is a contributing editor of the Accounting and Compliance Alert and the Real Estate Law Journal. Two of her books have been named Library Journal's book of the year. Her books have been translated into three

languages. Her book, The Seven Signs of Ethical Collapse, published by St Martin's Press, has been used as an audit tool and a primer by numerous organizations for creating and sustaining an ethical culture. In 2011, Ms. Jennings was named one of the Top 100 Thought Leaders by Trust Across America and in 2012, she was named one of the 100 most influential people in business ethics by Ethisphere magazine. Ms. Jennings served on the board of directors for Arizona Public Service (now Pinnacle West) who owned the Palo Verde Nuclear Station from 1987 through 2000. She has served on INPO's advisory council since 2005. In 2015, she was named an affiliated scholar with the Center for the Study of Economic Liberty at Arizona State University. She conducts ethics training and ethical culture assessments for businesses, including Fortune 100 companies, government agencies, professional associations, and nonprofit organizations.

I used it for my Business Law class. The book was informative, but she purposely left a lot of information out whenever she made references. My professor's theory is that it gets us to research it on our own. Make sure that you have Google ready to look up some of the cases that she mentions on here. Other than that, the information was pretty solid.

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